

Sycamore Land Trust hires two new directors to gear up for its strategic plan: www.heraldtimesonline.com

Former community foundation CEO Woodbury named development director; Petro named communications director

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Sycamore Land Trust has hired Shari Woodbury, former CEO of the Community Foundation of Bloomington and Monroe County, as its new development director. In the newly created position, Woodbury will spearhead fundraising plans, from annual giving and grant proposals to major gifts and planned gifts, to further the nonprofit's mission of preserving the natural and agricultural landscape of southern Indiana.

Another new position in the group, communications director, has been filled by the land trust's former office manager, Patrick Petro. His new duties include media relations, oversight of SLT's publications and website and outreach activities, according to a news release.

The appointments of Woodbury and Petro reflect a reorganization of staffing to gear up for the land trust's ambitious new three-year strategic plan, the news release says.

"We aim to add another 1,500 acres annually to our protected lands, from some of the state's most ecologically sensitive areas to some of our most vibrant and productive family farms," said SLT Executive Director Christian Freitag in the statement. "Shari and Pat bring experience and expertise to our staff that will help us take the next leap forward. As much as SLT has done in the past 21 years, we think we can do even more. The board of directors and I are thrilled to have them on the team."

For more information, call 336-5382 or go online to www.sycamorelandtrust.org.

Shari Woodbury



Patrick Petro

