Partnering for cold brew and conservation

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Cold brew, conservation

When Soma Coffeehouse started making its own cold brew coffee in 2012, it never thought it could also be a way to help preserve southern Indiana’s beautiful landscape and wildlife, but it turned out to be just that. A year ago, Bob Costello, owner of Soma Coffeehouse and Juice Bar, thought of a way to sell coffee and give back to the community. He pledged to donate $1 from every cold brew growler sold to Sycamore Land Trust until reaching $2,500. In April, Costello, left, and Christian Freitag, Sycamore’s executive director, celebrated the $2,500 donation with a refreshing glass of cold brew at one of Sycamore’s nature preserves, Cedar Crest. This gift will help Sycamore Land Trust continue protecting land right here at home in beautiful southern Indiana. Find out more at www.iheartsoma.com and www.sycamorelandtrust.org.

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