



Sycamore Land Trust

Media Coverage

News source: The Herald-Times

Author: H-T Reports

Date: July 8, 2016

URL: http://www.heraldtimesonline.com/news/business/local-business-briefs-july/article_9459b93c-f765-56a3-97b2-9d52d9e2d5f0.html

Local business briefs

Perfetti named communications director: Abby Perfetti was recently hired by the Sycamore Land Trust as their new communications director. Formerly of Visit Bloomington, Perfetti was chosen for her experience in marketing, writing, and community engagement and will lead communications and marketing initiatives for the Sycamore Land Trust. Sycamore Land Trust employs five other full-time employees as well as hundreds of volunteers to build trails, restore nature preserves, provide environmental education and support administrative activities for Sycamore Land Trust.