



Sycamore Land Trust

Media Coverage

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Project supports conservation and environmental education

Bloomingfoods' shoppers have lost no momentum in rounding up at the register.

In June, our shoppers donated \$3,803.49 to the Sycamore Land Trust through our community-driven fundraising campaign, Positive Change.

"Sycamore Land Trust has worked to protect the natural places that make southern Indiana so special for 26 years, and Bloomingfoods has been helping make and keep Bloomington special for even longer," said Christian Freitag, the trust's executive director. "We're proud to team up with a partner so dedicated to our home. We look forward to many more years of success for us both."

Positive Change raises funds by giving shoppers the opportunity to round their purchase up to the nearest dollar, or donate more if they wish.

Each month, Bloomingfoods will have a new recipient organization, and 100 percent of the proceeds go directly to the organization.

The Positive Change campaign continues at the East, Near West Side and Ivy Tech Bloomingfoods locations.

In July, the co-op is raising funds for the Shalom Community Center.

About the Shalom Community Center

Shalom provides hunger relief, housing, social services, financial support, life essentials (like laundry, showers, and mail) and other health and human services to hundreds of people each day and thousands of people each year.